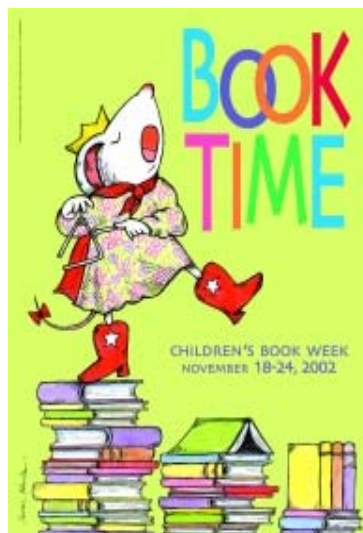




Northern Lights Library Network Newsletter

November 2002



Reading adds color to your day! **Book Time**, this year's theme for the 83rd observance of The Children's Book Council's **Children's Book Week**, encourages children, and the adults who care for them, to make time each day to spend with a favorite book. Children's Book Week 2002 is November 18-24, 2002.

For more information, ideas, resources, and dates for future Book Weeks, go to:

http://www.cbcbooks.org/html/book_week.html

**** The ideas you'll find here are great all year long! ****

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And speaking of reading...

If you are interested in promoting recreational reading among school-aged children, and you are a member of the Minnesota Reading Association (MRA), the Minnesota Educational Media Organization (MEMO), Minnesota Library Association (MLA), Teachers Applying Whole Language (TAWL), or the Minnesota Council of Teachers of English (MCTE), MYRA would love to have you join them.

MYRA is the Minnesota Youth Reading Awards, an organization of volunteers who sponsor the Maud Hart Lovelace Book Award each year.

This children's choice book award is to encourage recreational reading among school age children. The nominated titles each year are fiction works of recognized quality selected by independent regional reading groups. The nominated titles are divided into two divisions. Division One titles appeal mostly to students in grades 3-5 and Division Two titles appeal mostly to students in grades 6-8. Students are encouraged to read at least three of the nominated works. Voting for the "best book" takes place in the spring of the year by students who have read three or more of these books.

- All school libraries, classrooms, and public libraries in Minnesota are encouraged to participate. Each year's winner is announced on Maud Hart Lovelace's birthday, April 25th. Check out <http://www.isd77.k12.mn.us/lovelace/lovelace.html> for details of the Lovelace Award program, including book lists, past winners, author information, and more.
- For more information about MYRA and getting involved in any aspect of the MHL Awards — selection, promoting, sponsoring — go to: <http://www.isd77.k12.mn.us/lovelace/myra.htm>.
- Earlier this year, a group brainstormed how the Maud Hart Lovelace books could better be promoted to middle school students. Tori Jensen reported on this in the October MEMO Newsletter, (page 6) available at <http://www.memoweb.org/memorandum/memor200210.pdf>. School media centers and public libraries will find a wealth of great ideas for promoting this program to middle school students. More ideas are welcome.

Take note . . .

- The enclosed **MLA/MEMO Platform** replaces earlier versions and includes an addition to the School Library Media Centers plank. Please use this platform freely to talk to legislators about the needs of libraries in Minnesota. Check the MLA website for updates, tips on talking to legislators, and talking points related to this platform: <http://www.mnlibraryassociation.org/Legislative.htm>.
- **Minnesota Library Association Office** has a new toll-free number: 877-867-0982; the website remains the same: www.mnlibraryassociation.org and has a wealth of information related to Minnesota libraries.
- Congratulations to **Fosston Public Library** upon receipt of a Minnesota Library Association Certificate of Merit awarded at the Fall Conference in St Paul. It was given in honor and recognition of the persistence and hard work of that community to build a new library/art center. We look forward to watching that project progress.
- Fond farewell to **Cathy Edinger**, manager of the Wadena Public Library, and to **Joyce Pettinger**, Extension Services Librarian in Lake Agassiz Regional Library. Both women have retired after outstanding careers centered on public service, particularly to children, in the communities of our region. You will be missed!
- Congratulations to **Dorothy Damschen**, library assistant in the Pelican Rapids Public Library, for being recognized with a Minnesota Prime Time Award under the Older Worker Program.
- Congratulations to **Liz Lynch**, LARL Electronic Resources Librarian, for being awarded an NLLN Continuing Education Scholarship to attend the Internet Librarian 2002 Conference in California.
- NLLN Continuing Education **Scholarship guidelines/application** are available at NLLN.ORG.
- Congratulations to **Nancy Alsop** as the first chair of the newly formed “**Small and Rural Libraries Roundtable**” established at the recent MLA Conference.
- Congratulations to **Barbara Golden** on her recent appointment by the Minnesota Supreme Court to the position of State Law Librarian.
- NOTE TO TEACHERS: Be aware of the new federal tax deduction available to eligible **educators** for out-of-pocket classroom expenses. You can deduct as an adjustment to income up to \$250 in qualified expenses. Further information is located in the IRS Publication #3991, “Highlights of the Job Creation and Worker Assistance Act of 2002”, available at www.irs.gov. Save those receipts!

Exciting Developments with the Electronic Library for Minnesota

MINITEX has recently announced a number of new developments with ELM that will contribute to greater use, availability, and support of these rich electronic resources.

- ◆ An integrated marketing and advertising campaign to spread the word about ELM resources is being developed by staff of MINITEX, the MN Higher Education Services Office, and the Advertising Federation of Minnesota. Watch for how you can contribute to this campaign.
- ◆ Training is available — if you missed training last year or want a refresher, contact Beth Staats (800-462-5348/fried004@umn.edu) to arrange for a training session on site. Or take advantage of the frequently scheduled Webinars that are offered via your own desktop computer.
- ◆ Watch for easier access to ELM via MnLINK in school media centers due to IP recognition.
- ◆ Explore the MINITEX webpages and links to ELM vendors for information about the ELM resources, including comparison charts, tutorials, navigation guides, technical support, usage statistics, and much more.
- ◆ Watch for the new ELM4YOU webpage that is being developed to assist users in how to access the ELM resources.
- ◆ Be familiar with the MAL/MEMO Legislative Platform and how you can promote continued availability of ELM resources to all citizens of Minnesota.
- ◆ Attend conferences, workshops, and presentations about such topics as e-Books, their future, how to use them.

We can best support and guarantee the continued availability of the ELM resources by making them readily available to our users, being skilled users ourselves, assisting others to use ELM effectively to meet their needs, and by being visible in our communities as the information professionals who can talk with enthusiasm and authority about the value of the Electronic Library for Minnesota!

Teleconference opportunities coming up . . .

NLLN in partnership with MSU-M Library will host 3 teleconferences before the end of the year, on three very different topics. All three will be at the Minnesota State University-Moorhead Library, Room 208, from 11am—1pm. Registration is required and a lunch option (\$4.00 payable on site) will be available. Please use a registration form found at nlln.org.



Nov 15: “Building Another Bridge: Equal Access to Technology for Special Populations”. Daneen Richardson, Reference Librarian at the Graham Hospital School of Nursing in Canton, Illinois

This workshop will offer a practical, humanistic approach to providing access for special populations. Effective use of technology has become a critical component of information retrieval. Does this leave the blind, the deaf, the elderly and any other group with special challenges on the far side of a new digital divide? This session will provide specific information on how to bridge that divide for individuals challenged in ways that we CAN accommodate if only we have the requisite insight, persistence, compassion, and knowledge. Building Another Bridge will offer very specific suggestions to insure that all individuals have equal access to information, regardless of the medium through which that information is presented.

For further information: <http://www.cod.edu/teleconf/soaring/index.htm>



Dec 6: “Effective Web Design for Your Institution: A Fresh Look

Today's Web sites need to offer more than just access to online catalogs and databases. Web sites need to anticipate the user's expectations with design elements that make it easy to find and use information. Organizations, especially libraries, need to take a fresh look at their Web sites in light of usability and accessibility issues. Large, medium, or small— school, public, academic, or special—all libraries and organizations need to keep up-to-date with what's happening in Web design. This teleconference brings fresh ideas to the Web environment. Experts will present and discuss user-centered design benchmarks, practical usability testing techniques, the do's and don'ts of writing for the Web, and targeting search results for the user while providing for efficient site management.

This teleconference brings to your staff a wealth of practical information that can be put to use immediately. It will stimulate discussion and planning for larger projects. Best of all, your staff can see and hear the wisdom of experts at a place and time convenient to them and to you. Who should attend? Web developers for school, public, and special libraries, as well as other organizations that have a need to develop an outstanding Web site.

For further information: <http://www.cod.edu/teleconf/design/index.htm>



Dec .11: Safeguarding our Patron's Privacy: What Every Librarian Needs to Know about the USA PATRIOT Act and Related Anti-Terrorism Measures.

Sponsored by American Association of Law Libraries, American Library Association, Association of Research Libraries, Medical Library Association, Special Libraries Association

Intended audiences: Librarians, legal Counsels, Library Administrators/Executives, Library Governing Board Members, Information Technologists, State Networks/Consortia Staff

This teleconference will provide libraries and their governing institutions with an analysis of the implications of the recent anti-terrorism measures. This will include identifying steps that institutions need to take to comply with proper search warrants, subpoenas, and wiretap requests from law enforcement. Panelists will address the key legal issues and policy implications for libraries and address the impact of any legislative and regulatory proposals on the privacy and First Amendment rights of library users.

As cultural and living symbols of the freedoms that Americans cherish, libraries will continue to strive for a balance between access to information for all, the privacy rights of our users, and the responsibility to cooperate with law enforcement agencies.

For detailed information about this teleconference, please refer to: <http://www.arl.org/patriot/>



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CALENDAR

Call the NLLN Office (800-420-1032) for more information about these events

- Nov 2 "More Great Resources for Great School Libraries", Concordia College, Moorhead, MN
Nov 5 **ELECTION DAY — GET OUT AND VOTE!**
Nov 7-9 "Energizing Church Libraries!" LCLA National Conference, Minneapolis, MN (<http://www.lclahq.org>)
Nov 15 Soaring to Excellence Teleconference: Building Another Bridge: Equal Access to Technology for Special Populations, MSU-Moorhead, 11am—1 pm, Room 208, MSUM Library.
Nov 18 "e-Books: What's the Story?" Earle Brown Continuing Education Center, U of MN, St. Paul Campus
www.minitex.umn.edu/train-conf/announce
Nov 18-24 **83rd Children's Book Week, "Book Time"**. (www.cbcbooks.org/html/book_week.html)
Nov 23-26 Ties 2002 Education Technology Conference, Minneapolis, MN (ties.k12.mn.us)
Dec 6 Teleconference: Effective Web Design for your Institution: A Fresh Look" MSU-Moorhead Library, Room 208, 11am-1pm Registration form available nlln.org
Dec 11 Teleconference: Safeguarding our Patrons Privacy: What every librarian needs to know about the American PATRIOT Act, MSU-Moorhead Library, Room 208, 11am—1 pm. Registration form available nlln.org
Dec 14 NLLN Governing Board Meeting, 10-12, Graystone Hotel Ballroom, Detroit Lakes
Jan 24, 2003 Soaring to Excellence Teleconference: Time Management: Getting things done. MSU-Moorhead Library, Room 208, 11am-1pm Registration form available nlln.org
Feb 2-3 MEMO Midwinter Conference, Holiday Inn, Alexandria, MN Registration available www.memoweb.org
Apr 4-5 15th Annual Spotlight on Books Conference, Bemidji, MN. <http://nlln.org/spotlight.html>
Apr 6-12 National Library Week
June 19-25 ALA National Conference, Toronto, ON

For more information on MINITEX webinars, contact the NLLN Office (nloffice@nlln.org/800-450-1032) or MINITEX. Contact Beth Staats (fried004@umn.edu) for time, dates, and registration information about MINITEX Webinars related to the Electronic Library for Minnesota. Contact Karen Docherty (kdochert@umn.edu) for time, dates, and registration information about the MINITEX 5 part webinar series on OCLC digital preservation resources.